

# OFFERED TO CHAMBER MEMBERS

## Newsletter Inserts

Members can Insert a  
8 1/2X11 paper Ad  
in our monthly newsletter.

We suggest you use both sides of the  
paper or pair up with another business  
and save money.

\$ 40.00 per newsletter issue

-First Come, First Serve-  
Maximum 5 member inserts  
per newsletter.

**Bring in 350 copies by the  
25th of the month.**

(Mailed out the 1st Friday of the month.)

## Membership Hard Copy List

**-FREE-**

You can pick up a print-out list of up  
to date members. Call first.

## Membership Mailing Labels

A free copy of the list emailed or  
printed on paper. And you print them  
on mailing labels yourself or we can  
print them for you on mailing labels  
for \$ 25.00 per set.

## Chamber Display Racks

As a member you can display  
your Brochures, Business Cards,  
Menu's, Coupons  
or event flyers for FREE.

## Online Member Directory Listing

**-FREE-**

As a member you have an editable,  
free listing on the chamber's Online  
Business Directory that includes the  
following:

- ◆ **Business Name**
- ◆ **Address**
- ◆ **Phone Number**
- ◆ **Hours of Operation**
- ◆ **Business description**
- ◆ **Driving Directions**
- ◆ **Website Link**

And you also can Post Hot Deals,  
Events, and Job openings.  
You will get a username and password.

## **Join Yucaipa FIRST!**

### **BENEFITS:**

- **Marketing Opportunities**
- **Promotional Materials**
- **Shop Local Media Campaign**
- **Advertising Discounts All Year**
- **Web Site Advertising**
- **Business Guide Listing**
- **Rewards Card Program**

Members: \$ 25 (annually)  
Non-Members: \$50 (annually)

## Banner Ads & Enhanced Directory Listing

**Includes: Top priority placement on  
search results plus what all the  
enhanced directory listing includes.**

Banner advertisement  
are sized by 468 X 60 pixels and are  
displayed on our Home Page and  
8 Internal pages.

We ask that you have someone design  
your banner ad. **Minimum banner  
ads available, please sign up today.**

**\$ 100 per month or  
\$ 1000 per year (\$200 savings)**

## Enhanced Directory Listing

### **Includes:**

- **Priority Placement** (Your busi-  
ness name will be displayed above  
any none-enhanced members in  
search results)
- **Bullet Points** (up to 5)
- **Company Logo**
- **Photo Gallery** (up to 8)
- **Expanded Description**  
(1500 characters)
- **Map Link**
- **Four Links to Website**
- **Additional Key Word Search  
Terms**

**\$ 25 per month or  
\$ 250 per year (\$50 savings).**

## Newsletter Business Card Advertisement

Business card ads will be  
inserted in the "Chamber Times"  
newsletter mail outs.

Deadline: 25th of the month  
(Mailed out the 1st Friday of the month.)

**\$ 25.00 per newsletter issue  
\$250.00 per year (\$50 savings)**

## Member to Member "Key Benefits"

We would like to take a moment to intro-  
duce to you the Member to Member pro-  
gram. This program allows Chamber  
Members a special discount when  
shopping, dining, or visiting other  
Chamber members!

**That's right, you get a special discount  
just for being a Chamber member.**

## **New Members Offer:**

Get your first Newsletter Inserts  
and a Business Card Ad  
**FREE** within your 90 days of  
joining! **(\$ 65 value)**

**This offer applies to new members who  
joined after 05/18/2010**