

SIGN ME UP!

Yucaipa Valley Chamber of Commerce IN ACTION

Serving on a committee is an excellent way to get involved in your Chamber and your community!

GOVERNMENT RELATIONS COMMITTEE: No formal meeting, all communication done via email. **OBJECTIVES & ACTIVITIES:** With direction from the Board of Directors the committee reviews and makes recommendations on City, County, State and National issues which affect the business community. Acts as an information resource for Chamber members regarding legislative issues. Presents candidate and issue related forums. Attends city council (2nd & 4th Mondays at City Hall 6:00 p.m.), planning commission meetings (1st & 3rd Wednesdays at City Hall 6:30 p.m.) and Pass EDA meetings.

AMBASSADOR RELATIONS COMMITTEE: Meets the first Tuesday of the month at 11:30 a.m. at various restaurants in town. **OBJECTIVES & ACTIVITIES:** Serves as the highly visible goodwill arm of the Chamber by greeting and facilitating introductions at all Chamber events and functions. Sponsors Grand Openings/Ribbon Cutting ceremonies, invites new businesses to join the Chamber, assists new members in becoming active members of the organization and represents the Chamber at community events.

MEMBERSHIP COMMITTEE: Formal meetings scheduled by the chairperson. **OBJECTIVES & ACTIVITIES:** Contact new members and invite them to attend the new member orientation breakfast and other upcoming events, attend once a month committee meetings, make recommendations to the board on how to improve existing membership programs and suggestions for new programs, recruit new members and promote member to member business, regular communication with membership via newsletter and website.

SMALL BUSINESS GROWTH & DEVELOPMENT COMMITTEE: Formal meetings scheduled by the chairperson. **OBJECTIVES & ACTIVITIES:** Develop workshops, networking events, etc. to help promote small/homebased businesses and provide them opportunities to get their product/service out to the public.

SCHOLARSHIP COMMITTEE: Formal meetings scheduled by the chairperson. **OBJECTIVES & ACTIVITIES:** Set up appointments at Yucaipa High School to interview potential scholarship recipients to receive \$500 from the YVCC Scholarship Foundation. Candidates must have plans to attend college and pursue a degree in Business. Committee will choose a recipient based on questions asked at the interview. Once recipient is chosen, a representative from the scholarship committee will attend awards night to present scholarship to student. The awards ceremony is held in June.

NEWSLETTER COMMITTEE: No formal meeting, all communication done via email. **OBJECTIVES & ACTIVITIES:** Report Chamber and business news to the membership via the monthly Chamber Times newsletter and to coordinate the publication with the News Mirror. In addition, focus as much as possible on the promotion of new and current members.

FUNDRAISING COMMITTEE: Formal meetings scheduled by the chairperson. **OBJECTIVES & ACTIVITIES:** Find ways to raise additional revenue for the Chamber and at the same time provide benefits to the membership. Review existing events and find ways to make them fresh and exciting.

BUSINESS EXPO COMMITTEE: Formal meetings scheduled by chairperson. **OBJECTIVES & ACTIVITIES:** Plan the annual Business Expo event. Secure sponsors, business and food vendors, opportunity drawing prizes and entertainment. Ensuring the execution of the entire event and focusing on revenues for the Chamber.

STATE OF THE CITY COMMITTEE: Formal meetings scheduled by chairperson. **OBJECTIVES & ACTIVITIES:** Promote and plan the annual State of the City event which features our Mayor and City Manager. Secure speakers, sponsors, venue, caterer, decorations, ROTC and singer for the National Anthem. Ensuring the execution of the entire event and focusing on revenues for the Chamber.

GOLF TOURNAMENT COMMITTEE: Formal meetings scheduled by chairperson. OBJECTIVES & ACTIVITIES: Promote and plan the annual golf tournament held the first Friday in November for the purpose of promoting businesses through sponsorships, auctions and give-aways and maximizing the number of golfers playing.

INSTALLATION OF OFFICERS & COMMUNITY AWARDS BANQUET: Formal meetings scheduled by chairperson. OBJECTIVES & ACTIVITIES: Promote and plan the annual Installation of Officers & Community Awards Banquet held the first Friday in December for the purpose of installing the new board of directors and recognizing the outgoing board. Awards are given to Citizen of the Year, Firefighter of the Year, Peace Officer of the Year, Volunteer of the Year and Chamber Member of the Year. Secure sponsors, venue, caterer, invitations, MC, decorations, awards, silent auction item donations, etc. and ensuring the execution of the entire event while focusing on revenues for the Chamber.

CHRISTMAS PARADE SANTA FLOAT COMMITTEE: Formal meetings scheduled by chairperson. OBJECTIVES & ACTIVITIES: Plan the Santa Float design and decorations according to the theme for the Parade held the 2nd Saturday of December. Decorate the float the night before the parade.

NAME: _____

COMPANY: _____

ADDRESS: _____

PHONE: _____ EMAIL: _____

Mail to YV Chamber of Commerce at PO Box 45, Yucaipa, CA 92399, or fax to 909-363-7373